

<u>The FLT Society Board of Directors announces its new Patron – Robert (Bob) Maxwell</u>



SAANICHTON, BC - The FLT Society Board of Directors proudly announces Robert (Bob) Maxwell as our new Patron.

When considering Bob for this honorary designation, the FLT Society Board of Directors reflected on his distinguished career in agriculture where he has and continues to demonstrate tireless work and passion in the areas of soil science and holistic farm management, often in the roles of mentor, leader and advisor.

Over the past 30+ years, Mr. Maxwell's career has involved

- being the co-owner of Field Stone Farm—a garlic and berry farm in Central Saanich which he operates with his wife, Janice;
- performing soil surveys, agricultural capability surveys and soil interpretations for the BC Ministry of Agriculture and the Agricultural Land Reserve;
- engaging in ecosystem mapping;

The Farmlands Trust (Greater Victoria) Society

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FLT Society Charitable Number: 80839 3359 RR0001

- managing recreation and parks planning; and
- coordinating and supervising multi-disciplinary inventory projects.

Bob holds a Bachelor of Science in Physical Geography (Resource Management) from the University of Victoria and was a Professional Agrologist (P.Ag) with the BC Institute of Agrologists from 1978 to 2007.

Through his community work over the decades, Mr. Maxwell demonstrates a commitment to preserving farmland and protecting local food security by honouring heritage, building relationships, growing good food, embracing stewardship and engaging in charity (particularly, in supporting vulnerable populations in the Greater Victoria) region.

Notable community roles that Bob has held:

- Member, Pacific Regional Soil Science Society
- Past Member of the BC Chapter, Soil and Water Conservation Society of America
- Former Chair, Peninsula and Area Agricultural Commission
- Past Director, Direct Farm Marketing Association
- Past President, Peninsula Country Market Society
- Former Community Advisor, The Farmlands Trust (Greater Victoria) Society
- Past Member, Advisory Planning Commission–District of Central Saanich
- Former Chair, Environmental Advisory Committee–District of Central Saanich

Mr. Maxwell said, "with gratitude and humility, I accept this honorary designation. I appreciate the FLT Society's mandate which align with my community and agricultural values—bridging pathways between farmland preservation, local food security and community development in the Greater Victoria region."

Past FLT Society Patrons: Dr. Lenore Newman (appointed from 2017–2022) and Carol Pickup (appointed from 2012–2017).

About the Farmlands Trust (Greater Victoria) Society

Established in 2008, the Farmlands Trust (Greater Victoria) Society is a community-based not-for-profit charitable society dedicated to enhancing farming capacity in the Greater Victoria area by protecting local farmland, protecting eco-sensitive and culturally special areas, producing food for those in need, providing relevant educational opportunities, promoting the economic viability of farmland, and providing community access and public awareness programs. In October 2015, the FLT Society signed a 10 year license agreement with the District of Central Saanich to serve as the agricultural stewards of the historic Newman Farm in Saanichton, BC where the charity advances the "field to plate" food redistribution initiative using national award-winning pollinator friendly farm practices.

For more information about the FLT Society, visit www.farmlandstrust.org.

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